

Auction Overview



THE EVENT: The 11th Annual *JDRF Hope Gala*
DATE: Saturday, November 5, 2011
LOCATION: The National Building Museum, Washington, DC

ABOUT THE GALA: The 11th annual *JDRF Hope Gala* is a black-tie fundraising dinner to benefit the Juvenile Diabetes Research Foundation Capitol Chapter. We anticipate over 600 guests at the National Building Museum for cocktails, a seated dinner, silent and live auctions and live entertainment. Our 2010 event raised over \$1 million for diabetes research and we hope to surpass that amount this year.

WHY SUPPORT JDRF: ***A GREAT CHARITY:*** *Forbes* called JDRF "...a tightly run organization that puts almost every dollar spent to work curing disease..." At our 2010 Gala, 83 cents of every dollar went towards vital diabetes research.

A GREAT MARKETING OPPORTUNITY: At a typical Gala over 77% of guests have an average household income of \$100,000 or more and 64% are professionals or in an upper management or executive position. In 2008, 71% of our survey respondents said they would go out of their way to do business with or think more favorably about a company that supports JDRF.

JDRF's Mission

JDRF is dedicated to funding research to find a cure for juvenile diabetes, which strikes children suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. JDRF's sole function is to support research to find a cure for juvenile diabetes soon. More than 80 percent of JDRF's expenditures directly support research and research-related education.

www.jdrfcapitol.org



dedicated to finding a cure

ABOUT THE EVENT AUCTION

The *JDRF Hope Gala* will feature Live and Silent Auctions. As an Auction Donor, you will be making a tax-deductible donation to a 501(c)(3) charity and will receive a letter of recognition for tax purposes. You will also receive the following:

- ◆ Exposure to over 600 guests at the event
- ◆ Donor name listed in the event program book distributed to all guests
- ◆ Name recognition at the event
 - Silent Auction: name on auction table displays
 - Live Auction: on-screen name/logo recognition
- ◆ Donor name listed on the Capitol Chapter Gala website (www.jdrfhopegaladc.org)

TO DONATE: Complete the auction procurement form and return it to an Auction Committee member or fax to JDRF at (202) 371-0046. Call (202) 465-4114 with any questions. *Thank you for your support of JDRF!*